IN THE CLAIMS

Attached is a listing of the claims in accordance with the revised format of amending. Claims 21 is currently amended. Claim 140 is new.

(Previously Presented) A method of WWW page retrieval from a web site, comprising:
entering information associated with a content of the site, which information is not a WWW
address or a portion thereof, which entering comprises typing by a user;

providing said information to a software not associated with said site;

providing a page address of a page of said site, responsive to said entered information, by said software;

retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering,

wherein said information is entered in a non-Latin language.

- 2. (Original) A method according to claim 1, comprising providing user-dependent information and wherein providing a page address comprises analyzing said information using said user-dependent information.
- 3. (Previously Presented) A method according to claim 1, wherein providing a page address comprises selecting a URL from a translation table in which said information is a unique index.
- 4. (Canceled)
- 5. (Previously Presented) A method according to claim 112, wherein said database is at least logically associated with a particular user.
- 6. (Original) A method according to claim 5, wherein said database includes information regarding a particular user, which information is entered by said user, which page is selected for display responsive to said information and wherein said database is stored at a location remote from where the information is entered for display of said page.

- 7. (Previously Presented) A method according to claim 112, wherein said database comprises at least one association which is particular to said particular user.
- 8. (Original) A method according to claim 7, wherein analyzing comprises analyzing responsive to said at least one association.
- 9. (Previously Presented) A method according to claim 7, wherein said at least one association is entered by said particular user.
- 10. (Previously Presented) A method according to claim 7, wherein said at least one association is automatically generated responsive to a selection of a WWW page, from a plurality of suggested pages, by said particular user.
- 11. (Original) A method according to claim 7, wherein at least one association in said database is automatically generated responsive to a selection of a particular WWW page, from a plurality of suggested pages, by a plurality of users.
- 12. (Previously Presented) A method according to claim 112, wherein said database is at least logically associated with a translation server, which utilizes said database for translation.
- 13. (Previously Presented) A method according to claim 5, wherein said at least logical association comprises a physical association.
- 14. (Previously Presented) A method of WWW page retrieval from a web site, comprising: entering information associated with the content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;

providing said information to a software not associated with said site;

analyzing said information using user-dependent information;

providing a page address of a page of said site, responsive to said entered information and said analysis, by said software;

retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering.

- 15. (Previously Presented) A method according to claim 14 wherein providing comprises providing responsive to a geographical location at which said information is entered.
- 16. (Previously Presented) A method of WWW page retrieval from a web site, comprising: entering information associated with the content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;

providing said information to a software not associated with said site;

analyzing said information responsive to a geographical location at which said information is entered;

providing a page address of a page of said site, responsive to said entered information and said analysis, by said software;

retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering.

- 17. (Previously Presented) A method according to claim 16, wherein said information is entered by a user in a same way in which a standard URL would be entered.
- 18. (Original) A method according to claim 17, wherein said information is entered into a URL entry field in said browser.
- 19. (Previously Presented) A method according to claim 1, wherein said information is entered into a window overlaying said browser.
- 20. (Original) A method according to claim 19, wherein said window is overlaying a location window of said browser.
- 21. (Currently Amended) A method of WWW page retrieval from a web site, comprising: entering information associated with the content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;

providing said information to a software not associated with said site;

providing a page address of a page of said site, responsive to said entered information, by said software, wherein said a page address of a page associated with said content is automatically provided if a unique match of said entered information with a page address with said entered information is not currently pre-defined;

retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering,

wherein said information is entered into a URL entry field in said browser.

22.-88. (Canceled)

89. (Previously Presented) A method of WWW page retrieval from a web site, comprising: entering one or more words into a browser program, the one or more words not comprising a WWW address or a portion thereof, which entering comprises typing by a user;

providing said one or more words from the browser to software at a first location other than the location of said browser;

providing a page address of a page stored at a second location, responsive to said entered one or more words, by said software;

retrieving said page stored at a second location responsive to said page address; and directly displaying said page, using said browser, without any additional user intervention, beyond said entering; wherein

providing the page address of the page stored at the second location comprises performing an automated web search.

- 90. (Previously Presented) A method according to claim 89 wherein providing said one or more words comprises providing only one word.
- 91. (Previously Presented) A method according to claim 1, wherein providing the page address, comprises performing an automated web search.
- 92. (Previously Presented) A method according to claim 14, wherein providing the page address, comprises performing an automated web search.

- 93. (Previously Presented) A method according to claim 16, wherein providing the page address, comprises performing an automated web search.
- 94. (Previously Presented) A method according to claim 21, wherein providing the page address, comprises performing an automated web search.
- 95. (Previously Presented) A method according to claim 1, wherein said providing the page address comprises retrieving information about a site from a location, and comprising updating of said information by an operator of said site.
- (Previously Presented) A method according to claim 16, wherein said information is in a non-Latin language.
- 97. (Previously Presented) A method according to claim 21, wherein said information is in a non-Latin language.
- 98. (Canceled)
- 99. (Previously Presented) A method according to claim 89, wherein said information is in a non-Latin language.
- 100. (Previously Presented) A method according to claim 1, wherein said information is entered into a URL entry field in said browser.
- 101. (Previously Presented) A method according to claim 14, wherein said information is entered into a URL entry field in said browser.
- 102. (Previously Presented) A method according to claim 21, wherein said information is entered into a URL entry field in said browser.
- 103. (Previously Presented) A method according to claim 89, wherein said information is entered into a URL entry field in said browser.

- 104. (Previously Presented) A method according to claim 1, wherein providing a page address comprises providing responsive to a popularity level of said page.
- 105. (Previously Presented) A method according to claim 1, wherein providing a page address comprises providing based upon statistical information correlating said entered information and websites.
- 106. (Previously Presented) A method according to claim 1, including adding a user interface functionality to said browser, which functionality is used for interaction with said site.
- 107. (Previously Presented) A method according to claim 106, wherein said interface comprises icons.
- 108. (Previously Presented) A method according to claim 106, wherein said interface comprises one or more menus.
- 109. (Previously Presented) A method according to claim 106, wherein said functionality comprises a purchase function.
- 110. (Previously Presented) A method according to claim 106, wherein said functionality operates based on information stored in a database.
- 111. (Previously Presented) A method according to claim 109, wherein said database contains information arranged by site.
- 112. (Previously Presented) A method according to claim 1, wherein said page address is determined using a database of associations.
- 113. (Previously Presented) A method according to claim 14, wherein said information is in a non-Latin language.
- 114. (Previously Presented) A method according to claim 1, wherein said information does not meet domain name specifications.

- 115. (Previously Presented) A method according to claim 1, wherein said information does not meet URL specifications.
- 116. (Previously Presented) A method according to claim 1, wherein said information comprises a plurality of words.
- 117. (Previously Presented) A method according to claim 1, wherein said information comprises a field identifier and a field-match value.
- 118. (Previously Presented) A method according to claim 1, wherein said information is associated with an owner of the site.
- 119. (Previously Presented) A method according to claim 118, wherein said information comprises a partial street address of said owner.
- 120. (Previously Presented) A method according to claim 118, wherein said information comprises a telephone number of said owner.
- 121. (Previously Presented) A method according to claim 1, comprising analyzing said information to determine a single translation thereof.
- 122. (Previously Presented) A method according to claim 121, wherein analyzing comprises correcting spelling in said information.
- 123. (Previously Presented) A method according to claim 122, wherein correcting spelling comprises correcting for at least one transliteration error.
- 124. (Previously Presented) A method according to claim 121, wherein analyzing comprises applying natural language recognition on said information.
- 125. (Previously Presented) A method according to claim 121, wherein analyzing comprises blocking access to certain types of sites.

- 126. (Previously Presented) A method according to claim 121, wherein said translation comprises a only domain name.
- 127. (Previously Presented) A method according to claim 126, wherein said translation comprises a URL.
- 128. (Previously Presented) A method according to claim 121, wherein said analyzing is performed locally, where said page is displayed.
- 129. (Previously Presented) A method according to claim 121, wherein said analyzing is performed remotely from where said page is displayed.
- 130. (Previously Presented) A method according to claim 121, wherein said analyzing comprises determining a one-to-one mapping between said information and a translation.
- 131. (Previously Presented) A method according to claim I, wherein said information is entered in a language not supported by said browser.
- 132. (Previously Presented) A method according to claim 1, wherein said information is entered in a font not supported by said browser.
- 133. (Previously Presented) A method according to claim 1, wherein directly displaying said page, comprises automatically providing password information for accessing said page.
- 134. (Previously Presented) A method according to claim 133, wherein a plurality of such passwords are stored in a password database associated with said user.
- 135. (Canceled)
- 136. (Previously Presented) A method according to claim 1, wherein said provided page is selected from multiple matching sites.

- 137. (Previously Presented) A method according to claim 14, wherein said provided page is selected from multiple matching sites.
- 138. (Previously Presented) A method according to claim 16, wherein said provided page is selected from multiple matching sites.
- 139. (Previously Presented) A method according to claim 21, wherein said provided page is selected from multiple matching sites.
- 140. (New) A method of WWW page retrieval from a web site, comprising:

entering information associated with a content of the site, which information is not a WWW address or a portion thereof, which entering comprises typing by a user;

providing said information to a software not associated with said site;

providing a page address of a page of said site, responsive to said entered information, by said software;

retrieving said page responsive to said page address; and

directly displaying said page, using a browser, without any additional user intervention, beyond said entering,

wherein said information is entered in a non-Latin language and wherein said information includes at least one word in said non Latin language.